Gov. Evers Announces Another Turn of the Dial for Wisconsin Businesses

MADISON — Gov. Tony Evers today announced another turn of the dial on Safer at Home to add even more opportunities for Wisconsin businesses to get back to work in a safe and responsible way.

Emergency Order #36, signed today by Wisconsin Department of Health Services (DHS) Secretary-designee Andrea Palm, allows all standalone or strip-mall based retail stores to offer in-person shopping for up to five customers at a time while maintaining required social distancing practices. Additionally, the Emergency Order signed today allows drive-in theaters to operate with some restrictions. All businesses must continue to follow all safety precautions and guidelines as outlined in the Safer at Home order.

"In addition to added flexibilities and steps we have already taken for businesses, this is another disciplined turn of the dial that will allow Wisconsin's business owners to safely get back to work and Wisconsin consumers to support their favorite local spots," said Gov. Evers. "Both customers and workers need to be confident in their safety, so we need everyone to be diligent in following best safety practices so we can continue to move our state forward while keeping our neighbors, families, and communities safe and healthy."

Today’s order builds upon the Safer at Home order and the last turn of the dial through Emergency Order #34, which together allowed golf courses to operate, aesthetic and optional lawn and construction services provided by a single employee, curbside pick-up for public libraries, and every business to provide deliveries, mailings, and curbside pick-up and drop-off services.

Emergency Order #36 is available here and goes into effect immediately. If you have questions regarding Emergency Order #36, please review the frequently asked questions document available here.

In addition to the requirements outlined above, all essential and nonessential businesses must review and consider the Wisconsin Department of Economic Development guidelines on safe business practices, available here.

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